

Product Owner (Endovia Wealth)

Location: Neelkanth Business Park, Vidyavihar East

Salary Range: ₹25,000 – ₹30,000/month

Role Summary:

The Product Owner will oversee all three verticals (Endovia Codes, Endovia Books, Endovia Vault). This role requires deep product knowledge, coordination with stakeholders, and ensuring smooth operations while aligning with business goals.

Key Responsibilities:

- Own end-to-end product strategy for all verticals under Endovia Wealth.
- Define and prioritise product features, roadmaps, and updates.
- Write and review content for marketing campaigns, social media posts, and product communication.
- Collaborate with marketing and campaign teams to ensure alignment.
- Ensure smooth execution of technical integrations and operations.
- Regularly track product KPIs and prepare performance reports.
- Act as the central point of communication between internal and external stakeholders.

Requirements:

- 2–4 years of experience in product management, preferably in fintech/wealth/edtech domains.
- Strong analytical, organisational, and problem-solving skills.
- Ability to work cross-functionally with tech, marketing, and business teams.
- Good writing and communication skills, with the ability to draft marketing and product-related content.
- Knowledge of CRM tools and project management systems is a plus.